AGREEMENT VERSION: 2026-11-V1
EFFECTIVE: NOVEMBER 26, 2026

MEG 21 Authorized Partner & Online Retail Agreement

Governing physician-dispensed clinical distribution, Minimum Advertised Price (MAP) compliance, zero-marketplace brand protection, authorized practice online stores, and professional wholesale account terms for MEG 21 Inc.

EXECUTIVE SUMMARY OF BINDING PARTNER COMMITMENTS

This Agreement is entered into between **MEG 21 Inc.** ("MEG 21") and the approved licensed dermatology practice, plastic surgery center, medical spa, or authorized clinical partner ("Partner"). By signing electronically on **pro.meg21.com** or executing below, Partner agrees to uphold physician-dispensed distribution standards, strict MAP compliance at published MSRP, zero unauthorized third-party marketplace listings, prior written approval for any practice online store, and MEG 21 payment and return policies.

01 Authorized Dispensing & Licensed Practice Standards

MEG 21 is a physician-dispensed clinical skincare brand powered by Supplamine®. Wholesale accounts are granted exclusively to verified, actively licensed medical and aesthetic practices for direct consultation and dispensing to their own patients and spa clients.

- **Patient-Only Dispensing:** Partner shall dispense MEG 21 retail products solely to end-user patients and clients of Partner's approved clinical location(s). Unauthorized wholesale resale, brokering, transshipping, or diversion to secondary resellers is strictly prohibited.
- **Storage & Product Integrity:** Partner agrees to store all inventory in a clean, temperature-controlled clinical environment, inspect expiration dates regularly, and sell only intact, manufacturer-sealed retail units with original batch codes unaltered.
- **Back Bar & Professional Sizes:** Back Bar, treatment-room, and complimentary sample sizes are strictly for in-clinic professional treatments and patient sampling and shall never be resold to consumers for home use.

02 Strict Minimum Advertised Price (MAP) & Zero-Marketplace Policy

To protect clinical brand prestige, patient safety, and partner margins across our physician network, MEG 21 enforces a unilateral MAP Policy and a zero-tolerance ban on unauthorized online marketplaces.

- **Zero Third-Party Marketplaces:** Partner shall not list, advertise, sell, drop-ship, or fulfill MEG 21 products directly or indirectly on Amazon (including FBA or Seller Central), eBay, Walmart Marketplace, Target Plus, TikTok Shop, Etsy, Mercari, Poshmark, Rakuten, or any auction, liquidator, or flash-sale site.
- **MAP Set at 100% of Published MSRP:** All public or online advertised prices for MEG 21 retail SKUs must remain at or above 100% of current published MSRP. Site-wide coupon codes, automated cart discounts, or strike-through pricing that reduce advertised prices below MSRP violate this Policy unless explicitly authorized in writing by MEG 21 for a brand-wide promotional window.
- **Immediate Enforcement:** Any marketplace listing, unauthorized diversion, or unresolved MAP violation is grounds for immediate order holds, suspension of wholesale pricing, and permanent termination of Authorized Partner status.

03 Authorized Practice Online Store Addendum

Partner may not sell MEG 21 products online without prior written authorization from MEG 21 Inc. Approved brick-and-mortar practices operating a patient-facing online store under their own practice domain must satisfy the following standards:

- **Approved Domain Only:** Online sales are restricted strictly to the specific practice-owned domain(s) approved in writing by MEG 21 and linked to Partner's active clinical practice.
- **Full Brand Presentation & MAP:** Product pages must display official MEG 21 imagery, accurate clinical descriptions, and full published MSRP, with no unauthorized cross-listing to third-party shopping feeds that violate MAP.
- **Authorized Fulfillment:** Partner may fulfill approved online patient orders from verified in-practice wholesale stock or through an approved MEG 21 Authorized Dropship addendum, subject to active account standing.

04 Opening Orders, Payment Terms & Returns

PAYMENT & SHIPPING TERMS

Self-service Pro Portal orders carry a $500 product minimum; complimentary ground shipping applies to qualifying US orders of $1,500 or more. All orders are prepaid at checkout by credit card or ACH, or billed strictly under separately approved written payment terms.

RETURNS & DAMAGED SHIPMENTS

Due to clinical safety and sterility standards, opened retail products, Back Bar sizes, and professional supplies are non-returnable. Shipping discrepancies or transit damage must be reported to **professional@meg21.com** within 10 business days of delivery with order number and photos.

Unopened, factory-sealed retail products within 30 days of delivery may be considered for return authorization at MEG 21's discretion, subject to inspection and restocking terms. MEG 21 reserves the right to update wholesale pricing, minimum order thresholds, and shipping policies with advance notice to active accounts.

05 Intellectual Property, Brand Assets & Clinical Claims

MEG 21 Inc. retains sole ownership of all trademarks, trade dress, Supplamine® brand marks, clinical study summaries, product photography, protocols, and educational materials. During active Authorized Partner status, MEG 21 grants Partner a limited, revocable, non-transferable license to use official MEG 21 brand assets solely to promote and dispense authentic MEG 21 products within Partner's approved clinical practice and approved practice website.

MEG 21 skincare formulations are cosmetic products designed to improve the appearance of skin hydration, fine lines, wrinkles, and firmness. Partner shall not make unauthorized medical, drug, or disease-treatment claims regarding MEG 21 products, nor alter official clinical study statistics.

06 Term, Compliance Verification & Termination

This Agreement takes effect on the date of electronic acceptance or signature below and remains in force while Partner purchases or dispenses MEG 21 products. Either party may terminate the relationship at any time upon written notice. Upon termination, Partner shall immediately cease using MEG 21 trademarks, remove any online listings, and comply with all surviving confidentiality, intellectual property, and payment obligations. MEG 21 may verify license standing, batch codes, and online compliance at any time. This Agreement is governed by the laws of the Commonwealth of Pennsylvania without regard to conflict-of-law principles.

07 · Authorized Partner Acceptance & Signature

BINDING ELECTRONIC OR WRITTEN EXECUTION

The undersigned represents and warrants that they are duly authorized to bind the practice or organization named below and that Partner has read, understands, and agrees to comply with every provision of this MEG 21 Authorized Partner & Online Retail Agreement (Version 2026-11-v1). Electronic acceptance captured on **pro.meg21.com** carries full legal force equivalent to an original written signature.

PRACTICE / SPA / ORGANIZATION LEGAL NAME

PROFESSIONAL / MEDICAL LICENSE NUMBER & STATE

AUTHORIZED SIGNER FULL NAME (PRINT)

TITLE / ROLE (E.G., MEDICAL DIRECTOR, OWNER)

PRACTICE WEBSITE URL (IF REQUESTING ONLINE STORE APPROVAL)

WORK EMAIL & DIRECT PHONE

AUTHORIZED SIGNATURE

DATE SIGNED

MEG 21 Inc. · Pennsylvania, United States

Email signed copy to **professional@meg21.com** or sign online at **pro.meg21.com/portal**